



Fundraising Kit

Thank you!

Thanks for taking your time and energy to fundraise for Positive Aid. Its motivated young people like you that can make a real difference in the world!



Why fundraise for Positive Aid?

Positive Aid is an organisation that changes people's lives at the grass roots level. We are inspired by what we do – helping people to help themselves, for a better future. There are many reasons to fundraise for Positive Aid!

- We are Australian
- We are not-for-profit and non-governmental (NGO)
- Our admin costs are extremely low
- Donations are tax-deductible
- Money goes direct to people in need
- Our projects are effective, sustainable and accountable

Benefits





When you fundraise for a great cause like Positive Aid, you don't just make an awesome contribution to community development in Africa. Fundraising is also an opportunity to:

- **Learn** about Africa, HIV/AIDS, health, and global matters
- **Develop** leadership, coordination & organisation skills
- **Connect** with a meaningful cause

What money can buy in Kenya

Money raised in Australia goes a very long way in Kenya! Every dollar raised helps create positive change. It can be motivating to work towards a target that will drive your fundraising efforts. Below are some examples of what different amounts of money can buy in Kenya.



Money raised	What money can buy in Kenya	
\$600	Can sponsor 12 children's club meetings, and give kids with HIV/AIDS the chance to enjoy life, and develop healthy minds and bodies!	
\$1,000	Can train 5 new community health workers to provide vital health care to people in remote villages	
\$1,500	Can sponsor a training course for community health workers to gain the knowledge and skills needed for improving local community maternal and child health	
\$2,200	Can buy a fleet of 20 bicycles for community health workers to reach women, men and children in need, and make it possible for them to get to hospital in emergency situations.	

Project Ideas

Organising an event that raises funds can be creative, challenging and rewarding. The most successful fundraising events are based on activities that you really love! Some ideas include:

- Art exhibition
- Fun run
- Music concert
- Cup cake day
- Raffle
- Casual clothes day
- Sausage sizzle/pizza day
- Other events

Fundraising Checklist

You can use this checklist to help guide you through the steps involved in organising a successful fundraiser. If you have any questions along the way you can always contact us.

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| <input type="checkbox"/> Learn about Positive Aid so that you can spread the word about our great work in Africa | <input type="checkbox"/> Recruit friends, family, students or teachers to help you |
| <input type="checkbox"/> Come up with a fundraising idea | <input type="checkbox"/> Create and distribute advertising materials for your fundraiser |
| <input type="checkbox"/> Talk to your parents/teacher to get their support | <input type="checkbox"/> Enjoy the big day! |
| <input type="checkbox"/> Select a fundraising target | <input type="checkbox"/> Send your cheque to us (made out to 'Positive Aid Inc.', 31 Kerrie Crescent, Eltham VIC 3095) |
| <input type="checkbox"/> Set a date for your fundraiser | <input type="checkbox"/> Receive your thanks letter |
| <input type="checkbox"/> Contact Positive Aid's Schools Liaison to chat through your plan and get our support | |

Contacts

Schools Liaison: Anna Wiseman
Email: anna@positiveaid.org.au
Phone: 0408 564 008

Postal address: 31 Kerrie Crescent, Eltham, VIC 3095 Australia
Website: www.positiveaid.org.au
Fundraising page: www.positiveaid.org.au/fund
Social media: facebook.com/positiveaid